

midem 
The world's music community

Presents



LISTENING SESSION

WOULD YOU LIKE YOUR SONG TO BE PLACED IN THE HILLS?



Tuesday, 26th January 2010
10.00-11.30 am, Auditorium K, Level 4

Open to all MIDEM participants

MIDEM 2010 participants are invited to watch the scene provided and submit a track that they feel best suits the genre and feel of music within this scene of *The Hills*.

***The Hills* is a reality television program that follows the personal lives of several young people living in Los Angeles, California.**

***The Hills* is currently in its 5th season with average viewership of 2.1 million viewers on a weekly basis.**

Your track should be Pop, Pop/Rock or Acoustic Rock (Singer/Songwriter)

Watch the related scene and submit your Mp3* digitally on www.sonicbids.com/mtvthehills before January 8th 2010

One song submission per MIDEM delegate!

* Only original music will be considered, no sampling or third party material allowed

Joe Cuello, VP of Creative Music Integration at MTV, will discuss during the Listening Session at MIDEM how the submitted tracks would be relevant or not for the project.

MTV will choose the top 5 tracks to be presented at the listening session and the best track will be given licensing and placement opportunities in future episodes of MTV shows.