



PANTENE 

THE WORLD'S #1 HAIRCARE BRAND PUTS MUSIC IN FRONT OF MILLIONS EVERY DAY

can you write a head turning anthem-like instrumental track?

- instrumental track, at least 60 seconds in length, preferably with NON Lyrical vocals (although lyrical vocals are welcome)
- feel momentous, with an uplifting energy and modernity
 - build anticipation that leads to something big
 - make women feel strong & empowered
- must be able to work in various formats and lengths

can you write a track that's as inspired and anthemic
as these great tracks (full playlist attached)?

- Bittersweet Symphony
- Teardrop
- Porcelain
- With or Without you
- Viva La Vida

can you make the playlist?

The Grey Music Director and Pantene will evaluate submissions before MIDEM and create a Top 20 Playlist . Join Josh Rabinowitz at MIDEM Listening Session for presentation and evaluation. Send to midem.greymusicnyc.com - deadline January, 19 2010

can you go global?

Submissions will be accepted on behalf of Pantene (P&G) for 2010 campaign consideration in North America and potentially beyond.

midem 

GREY